

RONNIE WEIL

20 Berkley Road
Mineola, NY 11501

www.ronnieweil.com

516-457-8473
ronnie.weil@gmail.com

SUMMARY

Accomplished photo director, collaborating with a global network of photographers, photo agencies and design professionals. Extensive experience as a photo editor and researcher. Well organized and efficient, with excellent communication and leadership skills. Passion for design and the graphic image, journalism, the arts and the photographic community.

PROFESSIONAL EXPERIENCE

Travelzoo, New York, NY

2011 - 2012

Photo Director

- Established newly created position of Photo Director for a global internet media company with 25 million subscribers, managing a team of photo editors in cities across North America and Europe (United States, Canada, United Kingdom, Germany, France and Spain)
- Lead and developed existing photo talent and oversaw expansion of department
- Refined and updated photo guidelines to streamline process for enhanced productivity between Sales, Producers and Clients
- Sourced and prepared images for web, including color correction, sizing, retouching and digital optimization
- Negotiated new stock contract agreements and updated in-house photo archive
- Created and implemented new photography department budget
- Collaborated with web designers and IT personnel to develop HTML email templates, photo galleries for the website, and produced a photo request form for the intranet
- Conducted Global Webinars to educate Producers and Publishers, and for training of new Business Development Managers

New York Post, New York, NY

2010 - 2011

Freelance Photo Editor

- Assigned, edited and researched photography for Sunday News and special sections
- Worked closely with writers, editors, designers, photographers and stylists
- Obtained images from established photo agencies, newspapers, independent sources and negotiated fees within budget
- Coordinated location scouts, cast models, hair and makeup, and oversaw in-house studio shoots
- Produced, researched and edited Alexa, the fashion broadsheet
- Produced and edited commemorative Royal Wedding pullout section

BusinessWeek, New York, NY

Photo Director

2007 – 2010

- Supervised all aspects of producing photography for a national news weekly magazine, with an audience of one million subscribers and over seven million online readers
- Managed department of 10 photo editors, researchers and freelancers to ensure the efficient workflow with photo, art & editorial departments, meeting deadlines in a fast-paced news environment
- Assigned and produced magazine covers, coordinating location scouts, organizing props and wardrobe styling, casting models and supervising creative set-building
- Participated in cover and feature meetings with senior editorial staff, art directors and photo editors
- Collaborated with Art Director to generate photo illustration concepts
- Conducted final review of all photos prior to layout, and follow-through with production and press
- Approved and managed budgets for original photography and stock images
- Negotiated contracts and rights issues with photographers and with a global network of photo agencies
- Coordinated with online division to generate slideshows of editorial content

RONNIE WEIL

BusinessWeek, New York, NY

Deputy Photo Editor

1989 – 2007

- Assigned and edited photography to illustrate stories, communicating editorial needs and deadlines to photographers
- Produced covers and features on business personalities, corporations and politics
- Covered breaking news in the U.S. and abroad, working with a vast network of photojournalists
- Generated photographic concepts with editors and art directors to provide visual content for the magazine
- Directed studio shoots, working with models, set builders, and prop & wardrobe stylists
- Reviewed photographers' portfolios and cultivated new talent

Photo Researcher/Traffic Manager

1984 – 1989

- Researched and obtained all non-assigned photographs from a widely cultivated range of sources
- Maintained in-house picture library
- Directed the flow of photographic materials between couriers, customs brokers, labs and picture editors
- Fact-checked caption information for copy desk

Photo Researcher & Editor

- Random House Books - "Rainmaker"
- Random House Books - "The Reichmanns"

Self-Employed Photographer, New York, NY

1978 – 1984

EDUCATION

Queens College, B.A., Fine Arts

New School for Social Research, Parsons School of Design, Photography

ADDITIONAL INFORMATION

Consultant - photographers portfolios and website editing

Producer for independent freelance photographers

Photography Editor - Images For Hope (Non-Profit)

McGraw-Hill Corporate Achievement Award for Excellence

Judged photography competitions for editorial organizations

Proficient with Mac & PC, Photoshop, Adobe Bridge, Microsoft Office